

TASKING FOR MORE

TASKMASTER: THE LIVE EXPERIENCE EXTENSION ANNOUNCED

“getting to have a go at the gameshow phenomenon is a delight... The set and props from the global hit show have been lovingly recreated for fans to enjoy the challenges for themselves”

★ ★ ★ ★ Vicky Jessop, The Evening Standard

“Taskmaster Live Experience is fiendishly good fun”

★ ★ ★ ★ Mark Wareham, The Mail on Sunday

“gloriously ridiculous... gleefully fun... a lot of thought has clearly gone into making this true to the joyous Taskmaster ethos that’s so loved”

★ ★ ★ ★ Steve Bennett, Chortle

“Long-time fans of the show will take great pleasure”

★ ★ ★ ★ ½ Immersive Rumours

After receiving rave reviews, being selected as one of Time Out’s ‘Top London Comedy Shows to See’, and Metro’s ‘best adventures to be had in London’, Taskmaster: The Live Experience will extend its run in the new year following huge demand from fans wanting to step into the shoes of their favourite comedians. The most ludicrous experience in London will now run up to Sunday 23rd February 2025. Tickets go on sale on Wednesday 20th November along with an early bird discount of 20% for the new Experience dates if booked before Saturday 30th November. Tickets can be found at taskmasterliveexperience.com.

Based on the BAFTA and National Comedy Award winning hit TV show, the experience has two unique gameplays to choose from, Melon Buffet and Absolute Casserole, each containing distinct, ridiculous and infuriating tasks set in the lab, living room, shed and other recognisable locations which get contestants battling for points, culminating in a final in the studio theatre where one player will win the *Taskmaster’s* seal of approval. The Experience starts and ends in our Taskmaster Garden, giving guests the chance to explore what’s really in the shed, have a photo with Linda the cow and other classic memorabilia from the world of Taskmaster, and discover more hidden tasks around the Goose Bar which serves exclusively brewed Taskmaster beer and themed cocktails. You can also visit the lovingly curated Taskmaster museum and behold your favourite props and artwork from across the 18 series of the hit TV show.

A new Family Ticket has been introduced with £10 off all adult and child tickets, and the Ticket Lottery which has previously been announced will continue into the new year for fans to win the chance to access a limited number of tickets priced at £25 pp. You can sign up to the mailing list to enter the lottery here, taskmasterliveexperience.com/ticket-lottery/. Every second Wednesday at 2pm, winners will be drawn at

random and contacted by email. You will automatically be entered into the draw every week once you sign up, and you can unsubscribe at any time.

WHAT THE PRESS HAVE SAID ABOUT TASKMASTER: THE LIVE EXPERIENCE

“a lavish immersive recreation of ‘Little’ Alex Horne’s delightful absurdist game show”

Andrzej Lukowski, Time Out

“The day out encourages attendees to embrace the silly side... truly bonkers”

Josie Copson, Metro

“It’s silly, entertaining, and a little bit suspenseful... It’s clearly taken a massive team to bring this to life, and loyalty to the look and feel of the TV show shines through... Its true magic lies in the immersive element, not of the game itself, but of that chance to step inside your TV. Taskmaster followers will delight in spotting familiar artefacts and entering a world they’ve been watching at home for nearly a decade. For fans, that’s worth saving up for”

Rachael Healy, The I

“Fans of Taskmaster will surely savour this lovingly recreated interactive version... recommend to anyone planning a party or puzzle-lover’ soiree”

Brian Logan, The Guardian

“plenty of fun... it really captures the silliness and joy of the television series”

Edward Gleave, The Daily Star

“fantastic fun for all the family... very enjoyable and very memorable”

Bruce Dessau, Beyond The Joke

“an inventive set of challenges, faithful to the spirit of the TV show”

Dominic Maxwell, The Times

“it’s a show that has been created with considerable care and attention: fans are well-served by Taskmaster: The Live Experience, and people who don’t know the show will also be in safe hands”

Mark Muldoon, British Comedy Guide

“Whether you’re looking to conquer tasks or just enjoy a day of laughs, Taskmaster: The Live Experience is a fun event”

Tanya Howard, The Live Review

“incredibly authentic and lovingly created, clearly, a lot of thought has gone into this and it truly feels like you are appearing on an episode of Taskmaster... Taskmaster: The Live Experience is everything you want it to be and one for the entire family to enjoy”

Amy Rye, Lost in Theatreland

“something quite spectacular... fans of the show will not be disappointed... absolutely brilliant... one of the most fun nights I've had in London for a long time!”

Zoe Collins, Stage to Page

“As an experience I really can't recommend this enough. Through its innovation and ingenuity, it comes top of the leaderboard for immersive experiences in London”

Daz Gale, All The Dazzles

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For more information contact:

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Notes to editors:

- Taskmaster: The Live Experience takes place at Dock X in London's Canada Water. The venue is a 5 minute walk from Canada Water Station (on the Jubilee Line), and an 8 minute walk away from Surrey Quays Station (on the Overground).
- Taskmaster: The Live Experience ticket prices start from £40pp, with a special group rate of £30 - £90 per person for groups of 14. Child tickets are available in all slots (subject to availability) for £40pp flat rate, provided every 8 children are accompanied by 1 adult. There are no booking fees or transaction charges for this event.
- For groups larger than 14, please get in touch [here](#).
- Christmas Food & Drink packages are available, for more information please get in touch [here](#).

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About Taskmaster:

- *Taskmaster* is a BAFTA winning and International Emmy nominated comedy entertainment show originally created by Alex Horne. Greg Davies stars as the all-powerful “Taskmaster” who, with the help of his loyal assistant Horne, sets out to test the wiles, wit and wisdom of five comedians through a series of strange and surreal challenges in what is the most hard-fought and ridiculous comedy entertainment format on TV.
- 170 episodes have been produced in the UK so far, as part of a landmark six season deal with Channel 4 in 2020, which has recently been renewed for a further six series by the broadcaster following nine record-breaking series on UKTV’s Dave.
- Taskmaster has triumphed as one of Channel 4’s most popular programmes in recent years, coming in as the channel’s third most streamed title of year of 2023 with 2.3 billion viewing minutes recorded across all series watched in the year. The launch episode of the latest series [S17] averaged an audience of 3.2m, with 40% of viewing coming from streaming [0-28days, all platforms]. Watched by a broad multi-generational audience, Taskmaster was Channel 4’s youngest skewing series last year, and in terms of audience share of young viewers (16-34) across last year’s series on the channel it was second only to Gogglebox in the coveted 9pm slot. Taskmaster is also hugely popular on Channel 4 streaming, where it is available for free and, since 2021, the average views per episode [0-7Days, O+O] have grown for the title with each series. Since the programme’s initial launch in 2015 on UKTV’s Dave, *Taskmaster*’s audience has grown by 80% from series one to series nine.
- *Taskmaster* was crowned Best Comedy Entertainment Show at the National Comedy Awards 2022 and 2023, Best Comedy Entertainment at the BAFTAs 2020 and won Best Entertainment Programme at the Broadcast Awards 2018, having previously received two more nominations for the Broadcast Awards and recently picking up its fourth BAFTA nomination for the 2023 ceremony. It has also been nominated for the Bruce Forsyth Entertainment Award at the NTA’s 2021 and 2022, Best Comedy Entertainment at Rose d’Or 2023, Studio Entertainment at Rose d’Or 2021, Best Entertainment Programme at the RTS Awards, Broadcasting Press Guild Awards, the Broadcast Digital Awards, Edinburgh TV Award, the TV Choice Awards, and Best Returning Format in the International Format Awards 2020.
- The original *Taskmaster* programme can now be seen in 120 countries
- Over 92 seasons and 921 episodes have been commissioned outside the UK with local versions now in Australia, Canada, New Zealand, Croatia, Spain, Sweden, Norway, Finland, Denmark, and Portugal where it ranked first for most watched entertainment programs on its channel RTP 1. Taskmaster Australia launched on Network Ten where it became the channel’s top new show of the

year and received a nomination for Most Outstanding Comedy at the Logies, produced by Avalon Television with Kevin&Co and featuring Tom Gleeson as the Taskmaster with Tom Cashman as the Taskmaster's Assistant, and Taskmaster New Zealand series 5 will launch on TVNZ in 2024, while it won Best Entertainment Show at the NZ TV Awards. The first season of Le Maitre du Jeu for Bell Media, which aired in Canada in September 2022, increased Noovo's performance in the Thursday time slot by 50%, while the UK original won Canada's film and TV Rockie Awards 2023 for best Comedy and Variety show. Taskmaster Canada is now in production for series 3.

- The format has seen huge success in Europe, with the Swedish version reaching ratings of over a 50% market share in a primetime weekend slot on SVT and series 9 is in production for TV4, produced by Avalon Television with Baluba. Norway's local version of Taskmaster, Kongen Befaler, won the Norwegian TV Academy Award (Gullruten) for Best Comedy Show in 2024, where a tenth season is in production for Discovery. Finland's version of Taskmaster, Suurmestari, won Game Show of the Year at the Venla Gaala awards, with a sixth series ordered by MTV3, with the channel also launching the first international version of Junior Taskmaster later this year. Stormester, Denmark's Taskmaster, which is now in its ninth series, won Best Game Show at the 2022 Vindere Awards, with TV2 launching successful Taskmaster spin off series, 'Champion of Champions' in 2023 and 'One More Chance' 2024, which achieved an incredible 82% share in the 15-34 demo.
- The Taskmaster YouTube channel has seen huge success internationally, reaching over 10.7 billion impressions since it first launched in October 2019, with just over 846 million views and over 1.6 million subscribers, of which over a third are from North America. The channel has had over 189 million hours' worth of content viewed with 55% of those hours from North America (105 million hours watched). The show has grown significantly in popularity with American audiences and over the last year there have been a total of 127 million views.
- The Taskmaster book '200 Extraordinary Tasks for Ordinary People' was published in 2018, while a second book 'Bring Me The Head of the Taskmaster' was published in September 2021 and combined they have sold 180,000 copies to date. Both books featured as Sunday Times Bestsellers at launch. The Swedish version of the book has sold 108,000 copies to date.
- For the first time, Taskmaster is entering the world of virtual reality with the brand new upcoming virtual reality game, Taskmaster VR. Published by Scallywag Arcade, a Draw & Code studio, Taskmaster VR launched in 2024 for Meta Quest 2 and 3.
- The festive season saw the launch of brand-new Taskmaster Crackers which entirely sold out before they hit the shelves at pre-sale. Having currently sold over a quarter of a million crackers to fans across the world, production has gone into overdrive to meet phenomenal demand in time for Christmas. They are currently on sale and can be found on the Taskmaster Store as well as Amazon where they became an official No.1 best-seller and have been ordered by fans across 58 countries around the globe including in North America, Australia, Thailand, South Korea and Iceland among other countries.

- A Taskmaster boardgame was released in Autumn 2019 and entirely sold out a week after it went on sale. It has sold over 250,000 copies to date along with an expansion pack. A second game, Taskmaster The Secret Series Game was released in 2022. Taskmaster The Card Game was released in September 2022 and has sold over 70,000 copies to date. All the games are available to buy from the official Taskmaster shop, www.TaskmasterStore.com.
- Taskmaster Education takes elements of the show and uses them to inspire, engage and teach children and young people. Tasks can be adapted to meet a near infinite range of teacher objectives, whether curriculum-based or more focused on social and emotional development. Taskmaster Club launched in September 2023, offering schools across the country the opportunity to host after school clubs that bring Little Alex Horne and the silly joy of Taskmaster into their classrooms. Over 800 schools in the UK have registered to date on taskmastereducation.com.
- Taskmaster is working with Homeless Link; the national membership charity for frontline homelessness services, creating a virtual Taskmaster at Home event with all the money raised going to homeless charities across the UK. Having raised over £125,000, more information on the virtual event can be [found here](#).
- The launch of series 13 also saw the unveiling of the brand new Taskmaster App; a show companion where viewers can watch the show on TV and score along at home, taking on the role of the mighty Taskmaster themselves. The app also features the Taskmaster Academy with quizzes from every series of the show, group and solo tasking games, and a Jukebox featuring all of the music from the show.

Taskmaster can be watched on:

[TaskmasterSuperMax+](#)

[Taskmaster YouTube Channel](#)

[Channel 4 / All 4](#)

[iTunes](#)

[Google](#)

[Amazon](#)

[Microsoft](#)