



AVALON COMMISSIONED BY CHANNEL 5 TO PRODUCE 36 HOURS OF PROGRAMMING

London 22nd December 2020 - It was announced today that Channel 5 have ordered a total of 36 hours of factual programming with ratings hit shows, *Dogs Behaving (Very) Badly* and *The Nightmare Neighbour Next Door*.

Following the success of two series of *Dogs Behaving (Very) Badly*, which delivered an audience 30% above the slot average for all viewers and 69% for upmarket women for its primetime slot and an audience peak of over 1.7 million (8.3% share), a further 12 x 60 mins have been commissioned for a third series, along with 4 x 60 min specials, an increase of 10 episodes on the previous two series. The programme has also been a huge hit internationally, being picked up by a number of major broadcasters worldwide, including Australia's Seven Network, Germany's ProSiebenSat.1, Sweden's TV4, Finland's YLE, Norway's TV2 and Belgium's SBS.

Dogs Behaving (Very) Badly sees Master Dog Trainer, **Graeme Hall**, as he travels across Britain to help more out of control dogs and their desperate owners – transforming their home life in the process. Graeme meets three tricky dogs in each episode and uses his tried and tested techniques to fix their behaviour in record time. His mantra is simple, “Any Dog, Any Age, Any Problem.”

The Nightmare Neighbour Next Door has also seen its run double with 20 x 60 mins episodes ordered for series 8. Internationally, the show has been sold to Australia's Foxtel, AMC Networks and Sweden's TV4.

The Nightmare Neighbour Next Door has been airing on the channel since 2014. Going behind closed doors, viewers learn what happened between neighbours when heated disputes arose, following some of the most extreme cases in the country with up to four stories covered in each episode.

Jamie Isaacs, Executive Producer for Avalon, said, “We are delighted to be part of the success story at 5 and thank Ben, Seb and the team for all their support.”

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Dogs Behaving (Very) Badly was commissioned by Channel 5's Commissioning Editor, Factual, Kit Morey, and *The Nightmare Neighbour Next Door* was commissioned by Channel 5's Commissioning Editor, Factual, Daniel Louw. Avalon factual shows include the 2019 Broadcast Award winning, *Why Does Everyone Hate the English?* (History), *Russell Howard & Mum* (Comedy Central), *Can I Improve My Memory?* (Channel 4), *Dave Gorman Modern Life is Goodish* (UKTV), *Al Murray's Great British Pub Quiz* (Discovery) *Sugar Free Farm* (ITV) and *Toddlers Behaving (Very) Badly* (Channel 5). Executive producers are Jamie Isaacs and Tim Quicke.

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Notes to Editors:

About Avalon

Avalon is a multi-award-winning talent management, television production and live promotion group with offices in London, Los Angeles and New York.

Avalon, Artist Rights Group (ARG) and The Agency represent a prolific roster of artists including comedians, actors, presenters, writers and directors. Avalon's numerous ground-breaking returning television shows currently in production include: *Not Going Out* (BBC), the UK's longest running sitcom on air; *Taskmaster* (Channel 4), the BAFTA-winning hit entertainment format showing in 100 countries; multi Emmy-winner, *Last Week Tonight with John Oliver* (HBO); *The Russell Howard Hour* (Sky), the network's most successful entertainment show launch since 2010; *Starstruck*, a new sitcom from the 2018 Edinburgh Comedy Award winner Rose Matafeo (HBO Max/BBC); *Everything's Gonna Be Okay*, from creator Josh Thomas (Freeform); *Breeders*, a sitcom starring Martin Freeman and Daisy Haggard (FX/Sky); a new series of the iconic British satirical puppet show, *Spitting Image* (BritBox UK); and multiple comedy specials for Amazon Prime Video, HBO Max and Netflix.

Other landmark Avalon shows include BAFTA winning and multi Emmy nominated *Catastrophe* (Amazon Prime Video/Channel 4), *Fantasy Football League* (BBC/ITV), multi BAFTA-winning *TV Burp* (ITV), and *Workaholics* (Comedy Central USA). Avalon also distributes its catalogue of programmes to over 150 countries worldwide. Avalon has produced many globally successful podcasts and is at the top of the UK iTunes chart with the multi-award-winning *Shagged. Married. Annoyed* by Chris and Rosie Ramsey.



As a leading promoter of live comedy, Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce and promote live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

For Avalon news visit: www.avalonuk.com/press or follow @avalonent

About Channel 5

Channel 5 is a public service broadcaster and the UK's third largest commercial TV station. Launched in March 1997, Channel 5 has been owned by ViacomCBS Networks International since September 2014. Channel 5, 5STAR, 5USA, 5Select and My5 TV reach 3 in 4 of the UK viewing public each month with a diverse schedule including issue-led documentaries, popular factual, accessible history, stunning natural history, inclusive entertainment and reality, top level sport, high quality scripted programming and critically acclaimed children's, news and current affairs programming. Through its agenda-driving commissions, Channel 5 has led on societal issues from inequality to inner city gang life, homelessness to mental health, aiming to tell the story of modern Britain by reflecting the lives of people across the nation. My5 is an on-demand service allowing viewers to watch content online for free from Channel 5, 5STAR, 5USA, 5Select and 5Spike, as well as selected third-party channels. In 2018, Channel 5 won its first BAFTA for *Cruising with Jane McDonald* and was named 'Channel of the Year' at the Edinburgh TV Festival. In 2019, Channel 5 won best documentary award for *The Abused* at the RTS Awards, Edinburgh TV Awards and the Association of International Broadcasters Awards. In 2020, Channel 5 was crowned Channel of the Year at the Broadcast Digital Awards and Channel of the Year at the RTS awards.