



GILL WILSON JOINS AVALON AS CREATIVE DIRECTOR, FACTUAL

LONDON – June 12 2020 – It was announced today that Gill Wilson joins Avalon as Creative Director, Factual.

Wilson spent six years at Channel 4 as Head of Features and Daytime, overseeing a slate that included, *George Clarke's Old House New Home*, *Amazing Spaces*, *The Supervet*, *Escape to the Chateau*, *Great Canal Journeys*, *The Autistic Gardener*, *Julie Walter's Coastal Railway Journeys*, and *Love It or List It*, before spending a final year at the network consulting on nations and regions strategy. Starting her career as a producer at BBC Manchester, Wilson went on to co-found *The Undateables* producer Betty, joined Endemol for eight years as a format creator (*Snog Marry Avoid* and *Hotter Than My Daughter*), and worked at Spun Gold as Director of Formats and Features.

Jamie Isaacs, CEO at Avalon Factual, said: *"Gill's hugely impressive reputation for quality factual television that audiences love made me keen to collaborate with her for many years, and I couldn't be more delighted she's chosen to bring her exceptional creative energy to Avalon."*

Gill Wilson, Creative Director, Factual at Avalon, added: *"I'm very excited to be working with Jamie and the team to develop our factual slate and to add to the company's ground-breaking shows and formats."*

Avalon Factual shows include: *Can I Improve My Memory?* (Channel 4), *Sugar Free Farm* (ITV), *Hard to Please OAPs* (ITV), *Dave Gorman Modern Life Is Goodish* (Dave), *Dogs Behaving Badly* (Channel 4), *Dave Gorman: Terms and Conditions Apply* (Dave), *Dogs Behaving (Very) Badly* (Channel 5), *The Nightmare Neighbour Next Door* (Channel 5), and *Toddlers Behaving (Very) Badly* (Channel 5).

Wilson will be based at the company's London headquarters.

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For more information, please contact:

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AVALON

About Avalon

Avalon is a multi-award-winning talent management, television production and live promotion group with offices in London, Los Angeles and New York.

The company represents a prolific roster of artists including comedians, actors, presenters, writers and directors and produces numerous ground-breaking television shows. Series currently in production include: *Not Going Out* (BBC), the UK's longest running sitcom on air; *Taskmaster* (Channel 4), the hit entertainment format showing in 100 countries; multi Emmy-winner, *Last Week Tonight with John Oliver* (HBO); *The Russell Howard Hour* (Sky), the network's most successful entertainment show launch since 2010; *Starstruck*, a new sitcom from the 2018 Edinburgh Comedy Award winner Rose Matafeo (HBO Max/BBC); *Everything's Gonna Be Okay*, from creator Josh Thomas (Freeform); *Breeders*, a new sitcom starring Martin Freeman and Daisy Haggard (FX/Sky); *The Iliza Shlesinger Sketch Show* (Netflix); new series of the iconic British satirical puppet show, *Spitting Image* (BritBox UK); and multiple comedy specials for Amazon Prime Video, HBO Max and Netflix. Other landmark Avalon shows include BAFTA winning and multi Emmy nominated, *Catastrophe* (Amazon Prime Video/Channel 4), *Fantasy Football League* (BBC/ITV), multi BAFTA-winning *TV Burp* (ITV), and seven seasons of *Workaholics* (Comedy Central USA). Avalon also distributes its catalogue of programmes to over 150 countries worldwide.

As a leading promoter of live comedy, Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce and promote live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

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