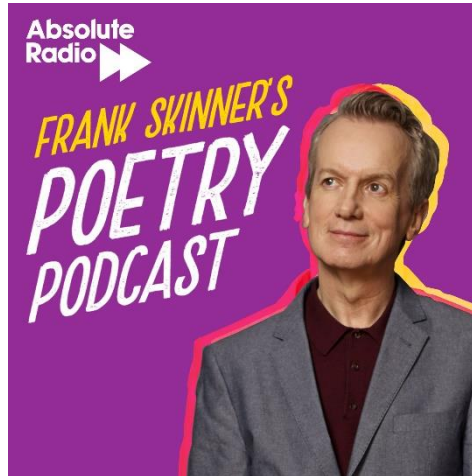


## CONSUMER

### FRANK SKINNER TO LAUNCH BRAND NEW PODCAST – 'FRANK SKINNER'S POETRY PODCAST' ON MONDAY 20<sup>TH</sup> APRIL



Comedian and **Absolute Radio** host, **Frank Skinner** has today unveiled the details of a brand-new original poetry podcast. Prepare to be swept away in some of Frank's most loved literary landscapes, as he dives into an array of contemporary and classic works in '**Frank Skinner's Poetry Podcast**', launching **April 20<sup>th</sup>**.

Following the huge success of **The Frank Skinner Show on Absolute Radio**, this new audio series, produced by **Avalon**, brings the comic's wry observations and relatable wit as he explores his favourite poetic pieces. Reading extracts and analysing works, Frank will share and dissect the best verses of familiar and lesser-known poets in weekly segments.

Speaking about the podcast **Frank Skinner** shared, "I plan to talk about poems the way I talk about football. I'm passionate about both and believe there is a real space for something that brings listeners on board a literary journey stepping stone to stepping stone, never stranded behind.

"I'll be like that guy who sits at an adjoining table in the bar at Euston Station, leaning across to tell you something amazing before leaving to get his train. It will be direct, urgent, personal, funny and passionate with me holding the listener's forearm until I've said my piece. I will be like the Coleridge's Ancient Mariner, stopping the passing wedding guest, telling his arresting tale, of albatross slaughter and HR unrest, and then disappearing into the night."

**'Frank Skinner's Poetry Podcast' will be available from April 20<sup>th</sup>. Listen and download on Planet Radio, Spotify, Apple Podcasts, Google Podcasts and all mainstream podcast providers.**

– ENDS –

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**Notes to editor:**

Today's announcement follows the recent launch of 'Love in the time of Corona', a new podcast fronted by Absolute Radio's Matt Dyson and The Motherload's Kate Dyson. According to latest figures from a new [Bauer Media research study](#), 45% of respondents said they listen to podcasts, with 7% sharing that they have been listening to podcasts *more* since the coronavirus outbreak.

**About Bauer Media Audio**

Bauer Media Audio is Europe's leading digital commercial broadcaster and audio operator. Experts in the power of sound, the company reaches over twenty-six million listeners daily through its market-leading broadcast radio, online services, and podcasts creating commercial value. The business spans 7 countries including the UK, Sweden, Norway, Denmark, Finland, Poland and Slovakia, with leading brands including KISS, Mix Megapol, Absolute Radio, Radio Norge, Radio Expres, Radio Nova, The Voice and RMF.

**About Avalon**

Avalon is a multi-award-winning talent management, television production and live promotion group with offices in London, Los Angeles and New York.

The company represents a prolific roster of artists including comedians, actors, presenters, writers and directors and produces numerous ground-breaking television shows. Series currently in production include: Not Going Out (BBC), the UK's longest running sitcom on air; Taskmaster (Channel 4), the hit entertainment format showing in 100 countries; multi Emmy-winner, Last Week Tonight with John Oliver (HBO); The Russell Howard Hour (Sky), the network's most successful entertainment show launch since 2010; Starstruck, a new sitcom from the 2018 Edinburgh Comedy Award winner Rose Matafeo (HBO Max/BBC); Everything's Gonna Be Okay, from creator Josh Thomas (Freeform); Breeders, a new sitcom starring Martin Freeman and Daisy Haggard (FX/Sky); The Iliza Shlesinger Sketch Show (Netflix); new series of the iconic British satirical puppet show, Spitting Image (BritBox UK); and multiple comedy specials for Amazon Prime Video, HBO Max and Netflix. Other landmark Avalon shows include BAFTA winning and multi Emmy nominated, Catastrophe (Amazon Prime Video/Channel 4), Fantasy Football League (BBC/ITV), multi BAFTA-winning TV Burp (ITV), and seven seasons of Workaholics (Comedy Central USA). Avalon also distributes its catalogue of programmes to over 150 countries worldwide.

As a leading promoter of live comedy, Avalon produced Newman and Baddiel: Live at Wembley, the UK's first arena comedy show; Jerry Springer: The Opera, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce and promote live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

For Avalon news visit: [www.avalonuk.com/press](http://www.avalonuk.com/press) or follow @avalonent