

# **RICHARD HERRING ANNOUNCES 2013 EDINBURGH FRINGE FESTIVAL SHOW: WE'RE ALL GOING TO DIE!**

Try and imagine being dead. It's cold and dark and silent. There's nothing. Nothing at all. You can't see anything, smell anything, taste anything. Also, you're not there. Can you contemplate the total absence of you? Go on, try... no... you're still there aren't you? This should be easy: it's something you experienced for the first 13 billion years of the Universe and yet the prospect of returning to that state of nothingness is unimaginable and fills us with fear.

And with all these thought swirling around in your mortal and decayable brain, it's time for some comedy!

*We're All Going To Die!* Is RICHARD HERRING's tenth distinctive stand-up show in ten consecutive Fringes (surely a unique accolade?). Having sorted out politics (Hitler Moustache), religion (Christ on a Bike), love (What is Love, Anyway?) and penises (Talking Cock), he turns his taboo-busting eye to that undiscovered country from whose bourn no traveller returns (apart from Jesus and that bloke with the canoe) - Death.

- What happens to us when we die?
- Why do humans feel the need to make up fantastical after-lives?
- Why does the devil willingly act of custodian of Hell, punishing the wicked and playing into God's hands?
- Wouldn't the prospect of existing for eternity actually be much more horrific than being snuffed out, especially if you lost all physical pleasures? An infinity of pure thought with no pizza, booze or wanking?
- Why do we treat death with such mawkish seriousness and confer new found sanctity on people we thought were idiots whilst they were walking around and still breathing?

HERRING says, *"I am fascinated by any subject which people are reluctant to discuss openly or think we shouldn't joke about. Death is one of the few universal experiences for every human being and yet it's one that is shrouded in euphemism, mystery and terrified awe. Why shouldn't we discuss and laugh about this inevitability while we still can, if only to prepare ourselves for its devastating effects. I hope to show the humorous side of this subject whilst making people think about their attitudes towards it."*

"We're All Going To Die!" can be a panic-inducing and terrifying scream, a blank statement of fact or a calming reassurance. Death is going to happen to all of us, let's accept it, try to stave it off for as long as possible and enjoy this precious and brief flash of light before the blessed relief of failing to exist and not having to worry about anything anymore.

RICHARD HERRING first came to the Edinburgh Fringe in 1987 with the student revue "The Seven Raymonds" (also featuring Stewart Lee). This year will be the 22<sup>nd</sup> Fringe he's performed at and his 35<sup>th</sup> and 36<sup>th</sup> shows (he is also hosting a daily podcast at the Stand). This has led many journalists to refer to him as "The King of Edinburgh", a title which he is reluctant to embrace.

[www.richardherring.com](http://www.richardherring.com)

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## LISTINGS INFORMATION

### We're All Going to Die!

Venue: Pleasance Beyond  
Date: 31<sup>st</sup> July – 25<sup>th</sup> August  
Time: 8pm

## WHAT THE PRESS HAVE SAID ABOUT RICHARD HERRING

*"Risqué, witty and no-holds-barred"* **The Telegraph**

*"Herring's performance is flawless, his timing, tempo and enthusiasm cannot be knocked.....a solid hour of big laughs "* **Chortle**

*"He's consistently managed to elevate juvenilia and general stupidity to an art form... gets funnier as he gets older"* **The Guardian**

*"The King of Edinburgh"* **The List**

## AVALON PROMOTIONS

Avalon is one of the leading promoters of live comedy in the UK. Recent highlights include: RUSSELL HOWARD performing to over 240,000 fans with sell-out tour Right Here, Right Now; AL MURRAY's twice extended show Al Murray The Pub Landlord The Only Way Is Epic, including two dates at the Queen's Theatre, London; Edinburgh Comedy Award and the Barry Award winning RUSSELL KANE's new tour Posturing Delivery; RICHARD HERRING returning to the Edinburgh Festival Fringe for his 25th year; DAVE GORMAN's Barry Award nominated sell-out tour Powerpoint Presentation; GREG DAVIES's Edinburgh Comedy Award nominated, triple-extended, 109 date sell-out show Firing Cheeseballs at a Dog and new tour The Back of My Mum's Head, including two dates at the Hammersmith Apollo; LEE NELSON's sell-out date at the Indigo2 with Lee Nelson Live; ROB DELANEY selling out his UK debut London run at Soho Theatre in one hour from a single tweet; U.S.'s number one podcasting comedian PAUL F. TOMPKINS playing the UK for the first time at London's Soho Theatre.