

## HELP IS AT HAND FOR STRUGGLING FAMILIES AS THE THREE DAY NANNY RETURNS TO CHANNEL 4

It was announced today (1<sup>st</sup> July 2016) that Channel 4's Head of Formats DOM BIRD has commissioned a third series of The Three Day Nanny.

Following the success of series two, the 6 x 60 minute series will once again follow professional nanny and family expert KATHRYN MEWES coming to the aid of six families at the end of their tether.

The Three Day Nanny sees KATHRYN arriving at their homes to restore order and bring the families back together, using her unique three-day action plan and her extensive knowledge acquired over the last 20 years.

The series is produced by Liberty Bell Productions, series produced by TIM QUICKE (Don't Tell the Bride, BBC Three, Food Unwrapped and It's Me or The Dog, Channel 4) and executive produced by JAMIE ISAACS (Sugar Free Farm, ITV, Scrappers, BBC1, World's Strictest Parents, BBC Three and Brat Camp, Channel 4).

JAMIE ISAACS, Chief Executive of Avalon Factual Television said; '*We are delighted that Channel 4 have asked for a third series. The programmes have a powerful message about how to be a parent today. Kathryn is pretty unique and she never fails to impress.*'

The show is in production and set to transmit later this year on Channel 4.

What the press said about The Three Day Nanny

*I'm not just watching, I'm taking notes, because a lot of this applies to my family."*

**Sam Wollaston, The Guardian**

*"Tyrannical new TV hit. Kathryn Mewes is the lady with the take-no prisoner baby skills."*

**Paul Flynn, Grazia**

*Impossible? Not for Kathryn Mewes, who shows how it's done in her inspiring TV series"*

**Kathryn Knight, Daily Mail Weekend**

**For more information, please contact:** Lucy Plosker or Dan Lloyd at Avalon on 020 7598 7222/ [lucyp@avalonuk.com](mailto:lucyp@avalonuk.com) or [danl@avalonuk.com](mailto:danl@avalonuk.com)

## Notes to Editors

### **About The Three Day Nanny Series 3**

this new series, Kathryn is faced with some of her toughest challenges yet: a stay at home dad struggling with two boys aged two and three who won't stop fighting, whilst their mum struggles to spend more than 10 minutes alone with them; a single mum of four under the age of three trying to control her children and get out of the house with them, coupled with the constant demands to be carried; three children whose relentless fighting, biting and name calling are tearing the family apart; tantrums that can last a full day; the extreme attention seeking two year old who is constantly banging his head in protest and trying to get his parents to react and fighting brothers at war with mum and dad who admit they are clueless at how to cope. The pressure then mounts as Kathryn withdraws to observe how and if the parents have put her advice into action and whether they can cope without her by their side. But whatever problems Kathryn is faced with, her solutions might be seen as unconventional by some but they are always effective.

KATHRYN MEWES has over 20 years' experience working with children...and their parents. She was trained at the prestigious Norland Nanny School and has since set up her own nanny practice where she has worked intensively with hundreds of families to give them bespoke troubleshooting advice.

### **About Liberty Bell**

Liberty Bell Productions, formed in autumn 2002, specialises in the production of television documentaries and features, factual entertainment, current affairs, drama-documentary and youth programming. Productions include: Sugar Free Farm (ITV), Scrappers (BBC One), Dave Gorman: Modern Life is Goodish (Dave), the Grumpy Old... series and the Three Men... series (BBC TWO).

#### Sugar Free Farm

*"this show is worth bingeing on."*

#### **Emily Jupp, The i**

#### Scrappers

*"Scrappers was more comedy gold than junk metal...full of northern charm...filled with laugh-out-loud moments...The Walkers are the true heroes of this hilarious show...This programme provided heaps of enjoyment – not one for the scrapheap"*

#### **The Sun**

#### Dave Gorman: Modern Life is Goodish

*"It's a sort of cutting-edge documentary-slash-stand-up hybrid, with Gorman offering genius gags aplenty"*

#### **Rachel Aroesti, The Guardian Guide**

## Grumpy Old Men

*"The whole programme put me into an uncharacteristically, seethingly good mood... Wonderful stuff"*

**A.A. Gill, The Sunday Times**

## Three Men go to Scotland

*"This enjoyable series could happily sail on forever."*

**TV Times**