



It was announced today that Avalon Distribution have agreed multiple global sales of Channel 4 show, The Three Day Nanny produced by Liberty Bell Productions. Broadcasters confirmed to pick up the first series are RTL (Netherlands), TV2 (Norway), TV3 (New Zealand), TV4 (Sweden), VMMA (Belgium), with a further major territory expected to be announced soon.

The Three Day Nanny follows professional nanny, KATHRYN MEWES as she answers the cries for help from desperate parents. Across the series, NANNY MEWES helps families struggling with fussy eaters, temper tantrums and sleepless nights. Using her unique three day plan of action, KATHRYN moves into households which are being ruled by tearaway tots to give parents the tools they need for a happy home.

Produced by Liberty Bell Productions, the 4 x 60 series was commissioned by Head of Formats, DOMINIC BIRD, for Channel 4. The executive producers are JAMIE ISAACS (Brat Camp, World's Strictest Parents, The Choir) and MICHELE CARLISLE (Driving Mum and Dad Mad).

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Notes to editors

About Liberty Bell

Liberty Bell Productions, formed in autumn 2002, specialises in the production of television documentaries and features, factual entertainment, current affairs, drama-documentary and youth programming. Productions include: Al Murray's German Adventure (BBC FOUR), Willie's Wonky Chocolate Factory (BBC TWO), Portillo on Thatcher: The Lady's Not For Spurning (BBC FOUR), The Alastair Campbell Diaries (BBC TWO), Frank Skinner on George Formby (BBC FOUR), Three Men In A Boat (BBC TWO), The Grumpy Guides to... (BBC TWO), Grumpy Old Men (BBC TWO), Grumpy Old Women (BBC TWO), Why We Went to War (More 4), Real Life: Beating Breast Cancer (ITV1), The Meaning of Life (BBC ONE) and The Widow's Tale (BBC TWO).

About Avalon Distribution

Avalon Distribution, which is part of the Avalon group of companies, has a diverse catalogue of over 3,000 hours of television and more than a decade's experience in bringing comedy, factual and entertainment programmes and formats to local and international markets. The distributor's global

successes include: the sale of Avalon Television's BBC ONE Royal Television Society, and Rose D'Or award - winning sitcom Not Going Out to over 120 countries; Topical Television's award winning BBC One factual series City Hospital, which has been watched by viewers in over 100 countries; sales of over 150 hours Flame Television's genealogy observational documentary series Heir Hunters and 200 hours of Topical Television's observational documentary series Real Rescues to domestic and international channels. Format sales successes include Avalon Television's acclaimed BBC THREE sketch show Touch Me, I'm Karen Taylor and Liberty Bell's long running factual series Grumpy.....into Germany for broadcast on the countries major commercial broadcaster RTL.