

RUSSELL HOWARD'S GOOD NEWS YOUTUBE CHANNEL LAUNCHED IN THE USA

It was announced today (05 November 2014) that a new YouTube channel will make Russell Howard's Good News available shortly after it premieres in the UK to the USA and multiple territories.

RUSSELL HOWARD recently sold out a debut tour in the USA, which was attended by fans of Russell Howard's Good News who only had access to the show via pirated content. These dates were part of RUSSELL HOWARD'S Wonderbox world tour and saw him play shows in Washington, Los Angeles, San Francisco, New York, Denver and Chicago. Following this it was decided to make the show formally available via an official YouTube channel. Russell Howard's Good News is already broadcast in the UK (BBC Two, UKTV and Comedy Central), Australia (The Comedy Channel and SBS 2), New Zealand (Comedy Central) and Denmark (TV2 Zulu).

JON THODAY, Joint MD of Avalon Television, said: *"It's exciting to see Russell building a North American audience and launching his own channel"*

The show will not be available on YouTube in the UK, Australia and New Zealand.

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Notes to Editors:

Wonderbox saw RUSSELL HOWARD perform to his biggest audience yet (285,000 fans), at 40 shows across the UK and Ireland, USA, Australia and New Zealand including, in London alone, four consecutive nights at The Royal Albert Hall, as well as one date Wembley and two dates the O2 Arena.

Russell Howard's Good News returns for a brand new series on October 23rd, moving from BBC Three to its new home on BBC Two. It was BBC Three's best performing entertainment series and one of the most watched shows on BBC iPlayer. Russell Howard's Good News regularly trends globally on Twitter during each episode. With 3,000,000 fans on Facebook and over one million on Twitter, alongside LEE EVANS, RUSSELL is the joint-third most searched for comedian on Google, just behind MICHAEL MCINTYRE and RUSSELL BRAND.

Avalon Television is also currently in production with: new USA hit, Last Week Tonight with John Oliver (HBO); the second series of GREG DAVIES critically acclaimed new sitcom, Man Down (Channel 4); the multi-award-winning and BBC's longest running sitcom, Not Going Out (BBC One), written by and starring LEE MACK; Comedy Central's (USA) breakout hit Workaholics; Taskmaster a new series, devised by comedian ALEX HORNE, starring GREG DAVIES and ALEX HORNE for UKTV channel, Dave; and Catastrophe, a new comedy series written by and starring ROB DELANEY and SHARON HORGAN (Channel 4).

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