



## SKY ONE COMMISSIONS NEW IMPRESSIONIST SATIRE FROM AVALON

[Thursday 1<sup>st</sup> February, 2018]: Sky has commissioned a new topical satire, ***Re-Dub!*** (w/t), from Avalon (*The Russell Howard Hour*, *Catastrophe*, *Taskmaster*, *Last Week Tonight with John Oliver*). The new Sky Original Production is a 10x30' series and was commissioned by Phil Edgar-Jones, Sky's Head of Entertainment, and Adam MacDonald, Director Sky One.

In *Re-Dub!* (w/t) **ALISTAIR MCGOWAN** (*Big Impression*, BBC One) will be joined by a team of established impressionists and new mimics, who will re-voice a range of clips from the realms of entertainment, news, politics and sport, giving an alternate take on the most talked about stories of the moment. From the latest political scandal, a major sporting moment or celebrity gossip, the show has the last word by - quite literally - putting words in the mouths of a host of famous faces.

Richard Allen-Turner, Executive Producer for Avalon, said: *"We are delighted to be working with Sky on Re-Dub!, a new comedy show that along with Russian Twitterbots, helps further conflate fake news and real reports for viewers' entertainment."*

Phil Edgar-Jones, Head of Entertainment, added: *"When the Avalon team showed us their initial piloted pitch for Re-Dub! I couldn't finish my crisps as we were laughing till we cried. Re-Dub! is a gloriously silly and funny take on the world of news and celebrity from the mouth of Alistair McGowan and a host of brilliant mimics accompanying real world footage. We can promise a fun-packed half hour of pure joy."*

Set to TX in 2018, *Re-Dub!* (w/t) is a Sky Original Production, produced by Avalon with Richard Allen-Turner and Jon Thoday as Executive Producers. The Commissioning Editor at Sky is Marvyn Benoit.

**ENDS**



**For more information please contact:**

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**Notes to Editors:**

**About Sky**

Sky is Europe's leading entertainment company, serving 22.5 million customers across seven countries - UK, Ireland, Germany, Austria, Italy, Spain and Switzerland. The company has annual revenues of £12.9 billion and is Europe's leading investor in television content with annual programming spend of over £6 billion.

From exclusive partnerships with HBO and Showtime, to Sky Original Productions, Sky offers the best and broadest range of content along with the best viewing experience to suit each and every customer. Whether that's through the multi-award winning next generation box, Sky Q, or Sky's contract-free online streaming service, NOW TV, customers have access to the latest movies, drama, sports and kids entertainment wherever and whenever they like. This is all supported by Sky's best in class customer service.

Sky's success is not just based on what the company does but how it does it. Named as one of the Top 10 Green Companies in the World by Newsweek, one of the world's most recognised rankings of business's environmental performance, Sky ensures its responsible business strategy is embedded right across the group.

Sky has over 31,000 employees and is listed as one of The Times Top 50 employers for women. Sky is listed on the London Stock Exchange (SKY).

**About Avalon:**

Avalon is a multi-award winning talent management, live promotion and television production group with offices in the UK and the USA.

Avalon and ARG, the talent management arm has discovered and represents many artists which are household names, both in the UK, the USA, and around the world.

In 2017 Avalon was named the number one true independent television production company in the UK and has produced numerous ground-breaking television shows including: Emmy and Peabody award winner *Last Week Tonight with John Oliver* (HBO), multi-award winning and Emmy-nominated *Catastrophe* (Channel

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4/Amazon Prime), RTS and Rose d'Or winning *Not Going Out* (the BBC's longest running sitcom currently on air), BAFTA and RTS-nominated *Taskmaster* (Dave/UKTV), multi-BAFTA award winning *TV Burp* (ITV1), *Russell Howard's Good News* (BBC2), *Fantasy Football League* (BBC/ITV) and *Workaholics* (Comedy Central USA).

Avalon and Topical Television form the television arm of the company and other shows currently in production include: *Taskmaster USA* (Comedy Central), *Man Down* (Channel 4), *Dave Gorman's Modern Life is Goodish* (Dave/UKTV), *The Chris Ramsey Show* (Comedy Central), and *Stand Up Central with Chris Ramsey* (Comedy Central); whilst the catalogue is sold worldwide by Avalon Distribution.

Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

For Avalon news visit: [www.avalon-entertainment.com](http://www.avalon-entertainment.com) or @avalonent.