



SERIES 1 OF DOGS BEHAVING (VERY) BADLY HEADS DOWN UNDER AFTER BEING PICKED UP BY AUSTRALIA'S SEVEN NETWORK

It was announced today (Monday 9th September) that Australia's Seven Network is the latest broadcaster to pick up the UK ratings hit series *Dogs Behaving (Very) Badly*. Made by indie Avalon, the series which is airing in a primetime slot, follows the work of the highly experienced dog behaviour expert, **Graeme Hall**.

Other networks who have already acquired the successful show include Germany's ProSiebenSat.1, Sweden's TV4, Finland's YLE, Norway's TV2 and Belgium's SBS.

The series which originally aired on Channel 5 in the UK at the start of 2019, with a series high of 1.5m (8.1%) after five episodes, follows Graeme Hall AKA 'The Dogfather' as he travels across Britain to help out of control dogs and their desperate owners – transforming their home life in the process. Graeme meets three tricky dogs in each episode and uses his tried and tested techniques to fix their behaviour in record time. His mantra is simple, *"Any Dog, Any Age, Any Problem."*

Armed with over 10 years of training, the equivalent of approx. 70 dog years, Graeme has helped train over 4,800 canines and their owners. Getting the problem fixed quickly and getting it right first time, he has gained a unique reputation within his profession. With his specific approach of combining knowledge and understanding, he gets the results *the owners* want for *their* dogs. That's more than knowledge – it's a *feel* for dogs.

Announcing the deal, Isobel Hughes, Director of Distribution at Avalon, said: *"It's really great to have Seven Network and other leading international broadcasters get behind this hit series following its instant success on Channel 5 in the UK at the start of 2019."*

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Dogs Behaving (Very) Badly is made by Avalon Factual, makers of *Sugar Free Farm*, *Scrappers*, *The Nightmare Neighbour Next Door*, *Dave Gorman: Modern Life is Goodish* and *Heir Hunters*. The executive producers are Tim Quicke (*The Nightmare Neighbour Next Door*, Channel 5, *The Three Day Nanny*, Channel 4, *Food Unwrapped*, Channel 4) and Jamie Isaacs (Chief Executive of Avalon Factual).

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Notes to Editors:

About Graeme Hall, The Dogfather

Graeme Hall is one of the UK's top dog trainers and behaviourists. Based in Warwickshire & Northamptonshire, he will travel anywhere in Britain where there is a dog behaviour problem to fix or expert puppy advice needed. He is a Master Dog Trainer registered with the Guild of Dog Trainers. Graeme is also an accomplished public speaker, having recorded a TEDx talk entitled "Why using dog training techniques to train PEOPLE makes sense". When he's not training dogs and dog owners, he's practicing his dance moves, Strictly-style. Graeme competes in national ballroom and Latin competitions for fun. A Yorkshireman by birth, Graeme lives in rural Warwickshire with Mrs Dogfather.

About Avalon

Avalon is a multi-award winning talent management, live promotion and television production group with offices in the UK and the USA. Avalon and ARG, the talent management arm has discovered and represents many artists which are household names, both in the UK, the USA, and around the world. In 2018 Avalon was again named the number one true independent television production company in the UK and has produced numerous ground-breaking television shows including: Emmy and Peabody award winner *Last Week Tonight with John Oliver* (HBO), multi-award winning and Emmy-nominated *Catastrophe* (Channel 4/Amazon Prime), RTS and Rose d'Or winning *Not Going Out* (the BBC's longest running sitcom currently on air), BAFTA and RTS-nominated *Taskmaster* (DAVE/UKTV), multi-BAFTA award winning *TV Burp* (ITV1), *Russell Howard's Good News* (BBC2), *Fantasy Football League* (BBC/ITV)

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and *Workaholics* (Comedy Central USA). Avalon and Topical Television form the television arm of the company and other shows recently in production include: *Taskmaster USA* (Comedy Central), *Man Down* (C4), *Dave Gorman's Modern Life is Goodish* (Dave/UKTV), *The Chris Ramsey Show* (Comedy Central), and *The Button* (BBC One); whilst the catalogue is sold worldwide by Avalon Distribution. Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company. For Avalon news visit: www.avalon-entertainment.com or @avalonent.

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