

# JAYDE ADAMS' DEBUT STAND-UP SPECIAL LAUNCHES ON AMAZON PRIME WITH 'SERIOUS BLACK JUMPER'

- GLOBAL RELEASE ON 3<sup>RD</sup> JANUARY 2020 -

The Metro ★★★★★, The Telegraph ★★★★★, The Times ★★★★★, The Scotsman ★★★★★, Arts Desk ★★★★★ Edinburgh Festivals Magazine ★★★★★, The Skinny ★★★★★, Fest ★★★★★, Chortle ★★★★★, Beyond The Joke ★★★★★, The List ★★★★★, I Talk Telly ★★★★★, Broadway Baby ★★★★★, Funny Women ★★★★★, RGM ★★★★★, Entertainment Focus ★★★★★, Feminist Fringe Reviews ★★★★★

It was announced today, Wednesday 20<sup>th</sup> November, that multi-award-winning comic **Jayde Adams'** debut stand-up special will be released on Amazon Prime on Friday 3<sup>rd</sup> January with the critically-acclaimed and poignant show *Serious Black Jumper*.

*Serious Black Jumper* sees the Bristolian take a completely new direction. Having packed away the sequins and glamour (for now) Jayde has gotten rid of the show stopping musical numbers and glitzy costumes to reinvent herself as a 'Successful Independent Woman Person', exploring what it means to be a feminist this century. Working class woman of the people and "*Britain's Funniest Woman comic*" (Daily Mail) invites you to discover what it takes to be a real role model, whilst wearing the feminist wardrobe staple attire; the Serious Black Jumper™.

The news arrives as Jayde embarks on her debut nationwide tour of the celebrated show from 24<sup>th</sup> November to 26<sup>th</sup> April including nine nights at Soho Theatre from 30<sup>th</sup> January hot off the heels of a sold-out, critically-acclaimed run at the Edinburgh Festival Fringe which saw her 4<sup>th</sup> solo show receive 13 five and four star reviews. Tickets can be found at [ilovejaydeadams.com](http://ilovejaydeadams.com).

A regular on our screens, Jayde is the host of Channel 4's brand new, high-concept food show *Crazy Delicious*, which is released in the new year, and the co-host of the channel's culinary entertainment series *Snackmasters*, while she brought her cult live musical comedy show *Amusical* to the screen for the very first time for Comedy Central. Jayde has featured as a guest on *Strictly It Takes Two* (BBC Two), *Roast Battle*, *Live At The Comedy Store*, *The Chris Ramsay Show* (Comedy Central), *8 Out of 10 Cats Does Countdown* (Channel 4), *8 Out of 10 Cats* (E4), *Dara O'Briain's Go 8 Bit* (Dave), *Good Omens* (Amazon Prime), and *Russell Brand's Stand Off for Comic Relief* (BBC).

## CRITICAL PRAISE FOR JAYDE ADAMS

**The Metro, Sharon Lougher - ★★★★★** "This is thoughtful, well-crafted stuff, brimming with funny gags and slide projections and a genial accessibility to lighten the moments of passionate invective. It's a must-see for teenage girls but take them quick"

**The Telegraph, Tristram Fane Saunders - ★★★★★** "winning combination of common sense and raw heart... Ironically, by taking year off singing Adams has really found her voice"

**The Times, Dominic Maxwell - ★★★★★** "she delivers a show that unites the political with the personal in a way that many comics aim for, but few pull off with this sort of aplomb." AND "warm and wonderful hour"

**The Scotsman, Jay Richardson ★★★★★** *"Without all her usual razzle dazzle crutches, Adams seriously impresses with this tongue-in-cheek lecture, confirming that the seasoned stand-up's gift of deeper analysis and capacity to project beyond herself were inside her all along"*

**Edinburgh Festivals Magazine, Kate Copstick - ★★★★★** *"a phenomenal stand up, and probably one of the most important comedy voices of her time"*

**Chortle, Steve Bennett - ★★★★★** *"powerful yet funny... a heady cocktail of jokes, purpose and passion"*

**Beyond The Joke, Bruce Dessau - ★★★★★** *"It's time to take Jayde Adams seriously. But that doesn't mean you aren't permitted to laugh. In fact you probably won't be able to stop yourself from laughing."*

**The List, Claire Sawyers - ★★★★★** *"Still fabulous, but just being real"*

**I Talk Telly, Elliot Gonzalez - ★★★★★** *"There are few performers at the Fringe able to deliver an hour of pure entertainment better than Jayde Adams"*

**Broadway Baby - ★★★★★** *"So funny... and incredibly moving"*

**Funny Women, Kate Stone -★★★★★** *"She is a rare voice who is able to convey vulnerability poignantly. Adams always comes to the Fringe with a point to prove, and this year she definitely proved it!"*

**RGM - ★★★★★** *"hilarious stories"*

**Feminist Fringe Reviews, Joanne Kilday ★★★★★** *"funny and honest"*

**Joe.co.uk, Nooruddean Choudry -** *"Adams is a riot, littering the show with gags that range from piercingly acute to gloriously crude... Wickedly funny"*

**The Wee Review, Kevin Wight -** *"always to be admired"*

**Punchline Comedy -** *"While this might be a more serious show from Adams, it lacks none of her humour or forceful nature which she is known and loved for"*

## **JAYDE ADAMS AWARDS & NOMINATIONS**

**The (Scottish) Sun's Best Female Comedian WINNER 2017**

**The (Scottish) Sun's Best Show of Edinburgh Fringe WINNER 2017**

**The Barry Awards (UK) aka Comedians Choice Best Performer Nominee 2017**

**lastminute.com Edinburgh Comedy Award Best Newcomer Nominee 2016**

**Chortle Best Newcomer Nominee 2017**

**Funny Women Award WINNER 2014**

**For more information and press tickets, please contact:** Florrie Sheehan: fsheehan@avalonuk.com / 0207 598 7222

### **Notes to Editors:**

**About Avalon**

Avalon is a multi-award-winning talent management, television production and live promotion group with offices in Los Angeles, New York and London. Avalon and ARG, the talent management arm, has discovered and represents many artists that are household names, both in the USA, the UK and around the world.

Avalon Television produces numerous ground-breaking television shows including: multi-E Emmy and Peabody award winner *Last Week Tonight with John Oliver* (HBO); multi-award winning and Emmy-nominated *Catastrophe* (Channel 4/Amazon Prime Video); RTS and Rose d'Or winning *Not Going Out* (the BBC's longest running sitcom currently on air); BAFTA and RTS-nominated *Taskmaster* (DAVE/UKTV); Sky's most successful new entertainment launch since 2010, *The Russell Howard Hour* (Sky); the forthcoming *Breeders*, co-created by Martin Freeman, Chris Addison and Simon Blackwell (FX/Sky); the recently launched *Alternatino* with Arturo Castro (Comedy Central USA); two seasons of *Wyatt Cenac's Problem Areas* (HBO); and the recently green lit *Starstruck*, a sitcom from the 2018 Edinburgh Comedy Award winner Rose Matafeo (HBO Max/BBC). As well as iconic shows including: *Fantasy Football League* (BBC/ITV); the multi-BAFTA award-winning *TV Burp* (ITV); and seven seasons of *Workaholics* (Comedy Central USA).

Live, Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

For Avalon news visit: [www.avalonuk.com/press](http://www.avalonuk.com/press) or follow @avalonent