



EXTRA DATES ADDED TO THE FIRST EVER SHAZAMABLE FRINGE SHOW

Edinburgh Comedy Award Best Newcomer nominee GARETH RICHARDS announces extra performances of his show Gareth Goes Electric at the Edinburgh Festival Fringe, every Friday and Saturday evening at 9.30pm in Pleasance's That.

Gareth Goes Electric will be the first ever Shazamable Edinburgh Festival Fringe show, giving audiences access to an exclusive song and video (made by GARETH) by using just their phones. Shazam is an app that allows users to identify music being played around them.

GARETH always dreamt of playing the Albert Hall just like his hero, the singer, songwriter and weirdo BOB DYLAN. In 2011, he got that opportunity. However, the act he was supporting was not BOB DYLAN, but ENGLEBERT HUMPERDINCK. GARETH couldn't say no. He should have...

Former co-host on the Sony Gold Award winning Frank Skinner Absolute Radio Show, and set to star in series three of Live at the Electric (BBC Three), GARETH has supported RHOD GILBERT on tour and performed in Frank Skinner and Friends at the Noël Coward Theatre in London's West End. GARETH has also appeared on Russell Howard's Good News (BBC Three). Previously GARETH was a finalist in the *Hackney Empire New Act of the Year* competition, and a runner-up in the finals of *You Must Be Joking* and the *Amused Moose Laugh-Off*.

ends

What the press has said about Gareth Richards:

"A delightful hour of comedy" **The Guardian**

"His material has a delicious otherworldly quality." **Chortle**

"He's a quietly clever craftsman with a big future" **Bruce Dessau, Evening Standard**

LISTINGS INFORMATION

Gareth Goes Electric regular show

Venue: Pleasance THAT
Date: 3rd Aug – 25th Aug

Time: 8.15pm
Box Office: 0131 226 0000

Gareth Goes Electric extra dates

Venue: Pleasance THAT
Dates: every Fri & Sat (2nd, 3rd, 9th, 10th, 16th, 17th, 23rd, 24th Aug)

Time: 9.30pm
Box Office: 0131 226 0000

For more information and press tickets, please contact: edinburghpress@avalonuk.com or phone:

Charlotte Davidson, Lottie Doran, Charlotte Lander or Dan Lloyd on:

Edinburgh: 0131 527 1643 / London: 020 7598 7222



www.garethrichards.net @garethrichards



AVALON PROMOTIONS

Avalon is one of the leading promoters of live comedy in the UK. Recent highlights include: RUSSELL HOWARD performing to over 240,000 fans with sell-out tour Right Here, Right Now; AL MURRAY's twice extended show Al Murray The Pub Landlord The Only Way Is Epic, including two dates at the Queen's Theatre, London; Edinburgh Comedy Award and the Barry Award winning RUSSELL KANE's new tour Posturing Delivery; RICHARD HERRING returning to the Edinburgh Festival Fringe for his 25th year; DAVE GORMAN's Barry Award nominated sell-out tour Powerpoint Presentation; GREG DAVIES's Edinburgh Comedy Award nominated, triple-extended, 109 date sell-out show Firing Cheeseballs at a Dog and new tour The Back of My Mum's Head, including two dates at the Hammersmith Apollo; LEE NELSON's sell-out date at the IndigO2 with Lee Nelson Live; ROB DELANEY selling out his UK debut London run at Soho Theatre in one hour from a single tweet; U.S.'s number one podcasting comedian PAUL F. TOMPKINS playing the UK for the first time at London's Soho Theatre.

