

# DAVID BADDIEL - FAME: NOT THE MUSICAL

## BADDIEL EXTENDS RUN AT EDINBURGH FESTIVAL

"insightful, illuminating and extremely funny," **Bruce Dessau, Evening Standard**

"thoughtful, funny and even rather touching," **Dominic Maxwell, The Times**

"Very funny and thought-provoking," **Veronica Lee, Daily Telegraph**

"Hilarious and weirdly moving," **Peter Bradshaw, The Guardian**

"a hilarious rumination on the nature of fame," **Heat Magazine**

★★★★ Guardian

★★★★ The Times

★★★★ Independent

★★★★ Evening Standard

★★★★ Scotsman

★★★★ The List

★★★★ Chortle

★★★★ Fest Magazine

★★★★ Edinburgh Festivals Magazine

★★★★ Three Weeks

Fame: we're obsessed with it, but who will talk honestly about what it's really like? DAVID BADDIEL, in his first full Edinburgh show for 15 years, does. From accidentally stealing the spotlight at Russell Brand's wedding, to realising Andrew Lloyd Webber thinks he's Ben Elton, DAVID BADDIEL examines his strange relationship with the New Lad / Token Jew / comedy rock'n'roller / football singer-songwriter persona he's co-existed with for 20 years.

### Further praise for FAME: NOT THE MUSICAL...

 **David Mitchell** @realDMitchell

"Really enjoyed @Baddiel's stand-up show last night. And everything in it is true, which is a terrifying thought."

 **Ricky Gervais** @rickygervais

"Just saw David Baddiel's new stand up show. Loved it. Funny & poignant. I'd even go as far as saying "inspiring"."

[WWW.FAMENOTTHEMUSICAL.COM](http://WWW.FAMENOTTHEMUSICAL.COM)

「AVALON」  
PRESS & PUBLICITY

# DAVID BADDIEL - FAME: NOT THE MUSICAL

 **Jack Dee** @TheRealJackDee

“Thoroughly recommend this. @Baddiel: Funny, honest and touching. In that order.”

 **Russell Brand** @rustyrocks

“Go see @Baddiel. The man is an inspiration.”

 **Jemima Khan** @Jemima\_Khan

“@Baddiel’s show brilliant, brutally honest about fame”

 **Edgar Wright** @edgarwright

“Had a great time @Baddiel’s new show. Should be titled ‘NotGreatIsIt’. Check it out.”

 **Rebecca Front** @RebeccaFront

“Thoroughly recommend @Baddiel’s new stand-up show. A sort of TED talk about fame. Properly funny and thoughtful.”

 **Al Murray** @ajhmurray

“Saw @Baddiel’s work in progress show last night, really smart & very funny stuff about his experience of fame.”

 **David Schneider** @davidschneider

“@Baddiel great show last night. Funny, intelligent, honest. Hurrah!”

 **Omid Djalili** @omid9

“New stand up show by @Baddiel great.”

 **Shappi Khorsandi** @ShappiKhorsandi

“@Baddiel’s show... a deliciously warm, v v v funny work!”

 **India Knight** @indiaknight

“loved David @Baddiel’s ruminations on fame... Sort of thing where you’re still laughing five minutes after the joke”

## LISTINGS INFORMATION:

### Fame: Not the Musical – Extra Dates

Venue: George Square Theatre - Assembly

Date: 10<sup>th</sup> & 11<sup>th</sup> August

Time: 3.30pm

Box Office: 0131 226 0000

### Fame: Not the Musical

Venue: George Square Theatre - Assembly

Date: until 11<sup>th</sup> Aug

Time: 7.30pm

Box Office: 0131 226 0000

For more information and press tickets, please contact: [edinburghpress@avalonuk.com](mailto:edinburghpress@avalonuk.com) or phone: Hannah Wilkinson, Lottie Doran, Charlotte Davidson, Charlotte Lander or Dan Lloyd on: Edinburgh: 0131 527 1643 / London: 020 7598 7222

**WWW.FAMENOTTHEMUSICAL.COM**

» AVALON «  
PRESS & PUBLICITY

# DAVID BADDIEL - FAME: NOT THE MUSICAL

## DAVID BADDIEL BIOGRAPHY

DAVID BADDIEL is currently; adapting his smash-hit comedy The Infidel, which he wrote and produced, into a stage musical alongside ERRAN BARON COHEN, developing Sit.com, a pilot for Channel 4 which follows a technology-addicted family's every-day life, and has created and will host a brand new format for BBC Radio 4, Don't Make Me Laugh, challenging comedians to *not* get a laugh on inherently funny topics, which has been commissioned for a series next year. BADDIEL also has scripts in development with both Bwark Productions (The Inbetweeners) and Montecito Pictures (Up in the Air) in the US.

BADDIEL recently released his fourth novel, The Death of Eli Gold, following his three previously acclaimed titles. In 2010 he wrote the feel-good comedy and box office success The Infidel, starring OMID DJALILI, RICHARD SCHIFF, MIRANDA HART and MATT LUCAS, which has sold to over 20 territories internationally. Later that year he made his directorial debut with The Norris McWhirter Chronicles, a film for Sky 1 written and directed by DAVID BADDIEL, with appearances from ALISTAIR MCGOWAN, LEE MACK, JOHN THOMSON (*The Fast Show*, *Cold Feet*) and FRANK SKINNER with music by ERRAN BARON COHEN. In 2010 BADDIEL reunited with FRANK SKINNER to exclusively present a series of shows from the World Cup in South Africa for Absolute Radio, (which attracted over 3 million downloads).

In 2004 he created BBC Radio 4 show Heresy which sees a team of three highly opinionated guests use their wit, wisdom and verbal dexterity to argue against popular prejudice and overthrow received opinion.

He made various documentaries from 2004–2010, including Who Do You Think You Are, Baddiel and the Missing Nazi Billions both for BBC ONE and Horizon: Who Do You Want Your Child To Be for BBC TWO.

BADDIEL created and presented - with FRANK SKINNER - Fantasy Football and Baddiel & Skinner Unplanned, attaining three number one hits alongside the LIGHTNING SEEDS with the football anthem 'Three Lions'. In 1992, he performed to 12,500 people with ROB NEWMAN at the Wembley arena, in the UK's first ever arena comedy show and was credited as turning comedy into "The New Rock'n'Roll". This followed the hit TV shows The Mary Whitehouse Experience (BBC TWO) and Newman and Baddiel in Pieces (BBC TWO).

## AVALON PROMOTIONS

Avalon is one of the leading promoters of live comedy in the UK. Recent highlights include: RUSSELL HOWARD performing to over 240,000 fans with sell-out tour Right Here, Right Now and announcing a new tour, Wonderbox; AL MURRAY's twice extended show Al Murray The Pub Landlord The Only Way

**WWW.FAMENOTTHEMUSICAL.COM**

« AVALON »  
PRESS & PUBLICITY

# DAVID BADDIEL - FAME: NOT THE MUSICAL

Is Epic, including two dates at the Queen's Theatre, London; RICHARD HERRING returning to the Edinburgh Festival Fringe for his 25th year; DAVE GORMAN's Barry Award nominated sell-out tour Powerpoint Presentation; GREG DAVIES's Edinburgh Comedy Award nominated, triple-extended, 109 date sell-out show Firing Cheeseballs at a Dog and new tour The Back of My Mum's Head, including two dates at the Hammersmith Apollo; LEE NELSON's sell-out date at the Indigo2 with Lee Nelson Live; ROB DELANEY selling out his UK debut London run at Soho Theatre in one hour from a single tweet; U.S.'s number one podcasting comedian PAUL F. TOMPKINS playing the UK for the first time at London's Soho Theatre.

[WWW.FAMENOTTHEMUSICAL.COM](http://WWW.FAMENOTTHEMUSICAL.COM)

« AVALON »  
PRESS & PUBLICITY