

## DAVE GORMAN FIRES UP THE LAPTOP AND BIG SCREEN FOR HIS FIFTH SERIES EXAMINING MODERN LIFE

*"He handles his audience like a DJ at a club, beginning with a thoughtful set about guilty pleasures (Meryl Streep apparently feels bad about watching *Homes Under the Hammer*) before building to a story about a complicated trick he once played on a know-all friend known as Micki Pedia, the punchline of which has the audience gasp with delight."* **Victoria Segal, The Sunday Times**

*"as much a lecture as traditional stand-up, and features original journalism... Gorman makes me laugh. He also tells me stuff I don't know... The show was a little tour de force, terrific-ish"* ★ ★ ★ ★ **Andrew Billen, The Times**

Ratings and critical hit, *Dave Gorman Modern Life Is Goodish* will return to Dave for a fifth series, starting at 10pm on 31<sup>st</sup> October. After attracting a peak of 1.5 million viewers and regularly receiving a total audience of over a million per episode in series four, the show is one of UKTV's most successful original commissions.

Armed with a computer, clicker and checked shirt, Dave continues to cast an eye over modern life in his own unique style combining stand-up, visual storytelling, and real-world experimentation. In these eight new mischievous comedy performances, Dave once again turns his attention to the areas of everyday life we normally take for granted- scrutinising the absurdities and contradictions that continue to fascinate and infuriate him.

In this series Dave takes to fatherhood in his usual spirit: playing tricks with singing toys, interrogating children's TV characters, and messing with modern Monopoly. What does the term 'generation' really mean? Why does his Mum use emojis? Are "Life Hacks" really any help at all? All these questions and more, will be answered. Sort of. Along the way, Dave tests the merits of man versus machine, in all its life-like glory. Plus, he finds himself in a lucrative but compromising situation. Of course no *Modern Life Is Goodish* would be complete without our host sifting through "the bottom half of the internet" for those real words by real people; digging out the ridiculous, opinionated and downright maddest reader comments to be found on the most frenzy-inducing newspaper articles for, what Dave likes to call, a Found Poem.

The new run of *Dave Gorman Modern Life Is Goodish* follows further hugely successful returning commissions for Dave - series five of *Taskmaster*, *Red Dwarf XII* and a second series of *Zapped*. The channel continues to increase its UKTV Original shows across the schedule with brand new *Porters*, *The Joy of Techs*, and *Eat Your Heart Out with Nick Helm*, while Jason Byrne's new show *Don't Say It, Bring It* and *Ross Noble: Off Road* are still to come later this year. Dave is also showing more live sport, committing to bring five live boxing matches to free television over the next year, in partnership with David Haye and Richard Schaefer's Hayemaker Ringstar.

***Dave Gorman Modern Life is Goodish starts Tuesday 31st October, 10pm on Dave. Series 1-4 are available to catch-up now on UKTV Play.***

-ends-

Other things the press have said about Dave Gorman Modern Life Is Goodish

*"King of PowerPoint comedy" isn't a viciously contested mantle, but Gorman deserves praise for having mastered his craft...He has a pleasing streak of curmudgeon, and is as skilled with a comic callback as he is with his slides: his climatic anecdote about an online quiz is sublime.* **Jack Seale, The Guardian Guide**

*"TV Gold: brilliantly-observed... and is naturally very funny"* **Ally Ross, The Sun**

*"Dave Gorman is a clever and inventive comic... and Modern Life Is Goodish shows why he is so popular"* **Simon Horsford, The Daily Telegraph**

*"in the study of modern miscellany Dave Gorman is the equivalent of a professor emeritus... Not so much a stand-up comedian as the funniest teacher fans never had... Gorman is an alternative comedian in the most literal sense. There's no one else quite like him."* **Ian Burrell, The Independent**

*"It's a sort of cutting-edge documentary-slash-stand-up hybrid, with Gorman offering genius gags aplenty"* **Rachel Aroesti, The Guardian Guide**

*"Gorman is that rare thing: a comedian who leaves you with a warm glow and tears in your eyes"* **Claire Webb, Radio Times**

*"When TV goodish is perfect"* **David Stephenson, Sunday Express**

*"Dave Gorman is funny and brilliant in equal measure."* **David Chater, The Times**

★★★★ Jason Arnopp, Heat ★★★★★ Mark Wareham, Mail On Sunday

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## Notes to editors

*Dave Gorman Modern Life Is Goodish* has been commissioned by IAIN COYLE for Dave. The show's Series Producer is JAMES FIDLER (*Frank Skinner's Opinionated*), Series Consultant is NICK MARTIN (*Have I Got News For You*) and director is PAUL WHEELER (*Live At The Apollo*), while the Executive Producers are JAMIE ISAACS for Liberty Bell and IAIN COYLE.

## About Avalon

Avalon is a multi-award winning talent management, live promotion and television production group with offices in the UK and the USA.

Avalon and ARG, the talent management arm has discovered and represents many artists which are household names, both in the UK, the USA, and around the world.

In 2017 Avalon was named the number one true independent television production company in the UK and has produced numerous ground-breaking television shows including: Emmy and Peabody award winner *Last Week Tonight with John Oliver* (HBO), multi-award winning and Emmy-nominated *Catastrophe* (Channel 4/Amazon Prime), RTS and Rose d'Or winning *Not Going Out* (the BBC's longest running sitcom currently on air), multi-BAFTA award winning TV *Burp* (ITV1), *Russell Howard's Good News* (BBC2), *Fantasy Football League* (BBC/ITV) and *Workaholics* (Comedy Central USA).

Avalon and Topical Television form the television arm of the company and other shows currently in production include: *The Button* (BBC One), *Taskmaster USA* (Comedy Central), *The Russell Howard Hour* (Sky One), *Man Down*

(C4), Dave Gorman's *Modern Life is Goodish* (Dave/UKTV), *The Chris Ramsey Show* (Comedy Central), and *Stand Up Central with Chris Ramsey* (Comedy Central); whilst the catalogue is sold worldwide by Avalon Distribution.

Avalon produced *Newman and Baddiel: Live at Wembley*, the UK's first arena comedy show; *Jerry Springer: The Opera*, the first West End show to win all four UK 'Best New Musical' awards; and has continued to produce live shows globally, as well as promoting more winners and nominees of the prestigious Edinburgh Comedy Award than any other company.

For Avalon news visit: [www.avalon-entertainment.com](http://www.avalon-entertainment.com) or @avalonent

## **About Dave**

Sky 111/246, Virgin 128/194, Freeview 12, BT & TalkTalk 12 On demand on Sky, Virgin and UKTV Play

[www.joindave.co.uk](http://www.joindave.co.uk) / [@join\\_dave](https://twitter.com/join_dave)

## **About UKTV**

UKTV is a commercial broadcaster reaching over 40m viewers every month.

The award-winning independent has eleven imaginative brands - UKTV Play, Dave, W, Gold, Alibi, Yesterday, Drama, Really, Home, Eden and Good Food. These include the two most popular non-PSB channels in the UK and account for nearly 10% of the British commercial TV market. The network delivers inspired channels to audiences through Freeview, Sky, Virgin Media, BT, TalkTalk, YouView, Freesat, Amazon Fire and UKTV Play, and distributes its highly valued original programmes to 200 territories.

Now celebrating over 20 years at the forefront of digital television, UKTV - an independent commercial joint venture between BBC Worldwide and Scripps Networks Interactive, Inc. (SNI) - is proud to be the first British television broadcaster in The Sunday Times top 100 companies list.

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