



DAVID BADDIEL will give a charity performance of his critically-acclaimed show My Family: Not the Sitcom at London's Vaudeville Theatre on Friday 23rd September in aid of three organisations who work with those affected by dementia. Proceeds from the gala evening will be split equally between Alzheimer's Society, The National Brain Appeal and The Unforgettable Foundation.

*Tickets for the charity performance of David Baddiel's My Family: Not the Sitcom are available to buy online at [www.nimaxtheatres.com](http://www.nimaxtheatres.com) or by calling 0330 333 4814*

**David Baddiel said:** *"I'm very happy to be performing My Family: Not the Sitcom for dementia charities and awareness-raising groups. One of the things the show tries to do is challenge stock ideas about dementia - particularly the idea that it's something which can't possibly be broached through comedy - and the reaction I've had, both from people with relatives living with dementia and from organisations like Alzheimer's Society, The National Brain Appeal, and The Unforgettable Foundation has been so positive, that I thought I'd like to, in that immortal phrase, give something back."*

**Alzheimer's Society** is the UK's leading dementia support and research charity - supporting people to live well with dementia today and funding research to find a cure for tomorrow. The charity champions the rights of people living with dementia and the millions of people who care for them.

**"The National Brain Appeal** holds a **Rare Dementia Support** fund raising money to provide specialist support group services for individuals living with or affected by an atypical dementia diagnosis."

**The Unforgettable Foundation** is focused on improving the lives of all those affected by dementia primarily through awareness raising in the three key areas of prevention, early diagnosis and how to live better with dementia.

#### About My Family: Not The Sitcom

When family members die, or are lost to dementia, all we tend to say about them is that they were wonderful. But if that *is* all you can say about them, you may as well say nothing: to truly remember our loved ones, you have to call up their *weirdnesses*, their *madnesses*, their *flaws*. Because the dead, despite what we may think, are not angels.

My Family: Not The Sitcom is a massively disrespectful celebration of the lives of David Baddiel's late mother, Sarah, and dementia-ridden father, Colin. It's a show about memory, ageing, infidelity, dementia, what we can and can't say in an over-policed moral culture, golf and gay cats.

#### Listings Information

David Baddiel: My Family Not The Sitcom

#### **Charity Performance: 23 September at 7.30pm**

Venue: Vaudeville Theatre

Address: 404 Strand, London WC2R 0NH

Full dates: 12 September – 15 October (with no show on Sundays)

Times: Mon – Sat 7.30pm, additional matinees Sat 3.30pm

Age guide: 16+ (contains explicit language)

Box Office: 0330 333 4814

Website: [www.nimaxtheatres.com/vaudeville-theatre](http://www.nimaxtheatres.com/vaudeville-theatre)

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